

## **Brazilian IT companies join forces for growth.**

“Transform projects into tangible results”. This is the concept and the signature of the Uptiva group, which has just been launched in the Information Technology (IT) segment.

This new company was born out of the union of two Brazilian companies: WestBr and Technolog, which have ten years of active experience in large national and multinational companies, developing and implementing essential systems which complement ERPs.

According to the company’s president, Bernardino Gonçalves da Costa Neto – who has already worked as an administrator and director in companies such as BCP Telecommunications, Banco Safra, Bank Boston and associations like Febraban, Abrafac, Xplor among others-, the Uptiva group was set up to broaden the company’s ability to deliver and produce in the IT area in companies.

The company hopes to make 18 million Reais this year. “For next year, when the Uptiva group has been totally consolidated, our turnover should grow to around 20%. With the aim of strengthening and complementing our products and services, new mergers are being studied, says the company president.

Among the companies which had previously been attended by the two companies and now are attended by the Uptiva group are companies such as: Banco itaú, Claro, Saraiva Publishing, the Getúlio Vargas Foundation, Gerdau, Oderbrecht, Pepsico, UOL, Phillips, Siemens, Transbrasa, Unimed, Visanet, WalMart, Yasuda Insurance, Orizon, Schincariol, Marsh and Admix, among others.

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