

New Corporation is born out of the union of two companies

“Transform projects into tangible results”. This is the concept and the mark of the UPTIVA GROUP, which has just been launched into the Information Technology (IT) segment.

The company’s operations are based on four solid pillars: Project management and processes; Development and Maintenance of Web systems, SAP Netweaver and SAP BI; Specific Logistics Solutions. Finances, Financial control, Strategic HR, Mobile (Sales and Marketing); and, Recruitment and the Selection of Specialised Professionals.

This new company was born out of the union of two Brazilian companies: WestBr and Technolog, which have nine years of active experience in large national and multinational companies, developing and implementing essential systems which complement ERPs.

UPTIVA’s proposal is to help companies achieve their goals and objectives in carrying out and implementing defined objectives in their strategic planning, that is, transform them into tangible results.

Apart from the proposal of acting together with the client, the UPTIVA GROUP can count on important multinational partners such as Microsoft. It is also beginning to align itself with SAP so that it can consolidate its position in the corporate market.

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