

Uptiva was founded with the aim of amplifying operations in the SAP market

Uptiva was set up with a team of 150 consultants, a union of the WestBr and Technolog groups, and a portfolio of clients such as Brasken, Banco Itaú, Claro, Visanet, Unimed, Pepsico, Gerdau and UOL among others. It aims to achieve a turnover of around R\$18 million this year. According to the company president, Bernardino Gonçalves da Costa Neto, “for next year, when the group is totally consolidated, our turnover should grow by around 20%”.

Apart from the products and services provided, the company has begun to offer Project Management and also to invest in the SAP environment (Netweaver – Portal- BI).

WestBr started operating in 2000, with the development of Web thin applications specializing in the Oracle environment; it developed and implemented core systems for large companies. In 2003, it expanded operations into Microsoft Dot.Net solutions. Besides this, it developed a unique methodology of systems development and project management, which consolidated its capacity for elaboration and delivery. The year 2004 saw WestBr incorporate Mapping and Process Modelling services into its portfolio. From the year 2008 on, WestBr also began developing projects using the Java and SAP Netweaver platforms.

Technolog also started in 2000, in Santos, where it created the Port and Customs Areas Administration to attend to the demands of the logistics companies. According to the company, this solution brought about a 20% reduction in port docking costs in Santos docks (the software allowed them to measure the performance of the container loading bay and thus carry out a fewer number of movements).

After this, the company began providing services to Banco Itaú and, providing services in the SAP environment, and also started to operate with large companies in the industrial segment.

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