

## **WestBr and Technolog unite in new Uptiva Group**

This new company was set up with a team of 150 consultants, the company's operations are based on five solid pillars: Project [management](#) and processes; Development and Maintenance of Web systems, SAP Netweaver and SAP [BI](#); Logistics Solutions, Finances, Financial control, Strategic HR and mobile (Sales and Marketing); and, Recruitment and the Selection of Specialised Professionals.

“Our proposal is to help companies reach their goals and objectives in carrying out and implementing their specific projects and their strategic planning, that is, transform them into tangible results”, explains the Uptiva Group president Bernardino da Costa Neto.

This executive has already worked as an administrator and director in companies such as BCP Telecommunications, Banco Safra, Bank Boston and associations like Febraban, Abrafac, Xplor among others.

According to Bernardino da Costa Neto, Uptiva is also investing in partnerships with large manufacturers. At present, it has an alliance with Microsoft and is holding advanced conversations with SAP.

To reach the growth of 20%, forecast for next year, the corporation is open to new mergers.

“Our objective is to strengthen and complement our products and services. New mergers are being looked at”, explains the president.

At present, Uptiva provides services to clients such as, *Banco Itaú, Claro, the Getúlio Vargas Foundation, Gerdau, Oderbrecht, Pepsico, UOL*, among others, which had been serviced separately by WestBr and Technolog.

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